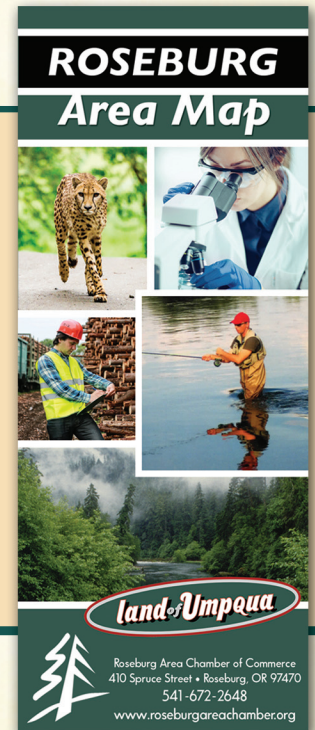
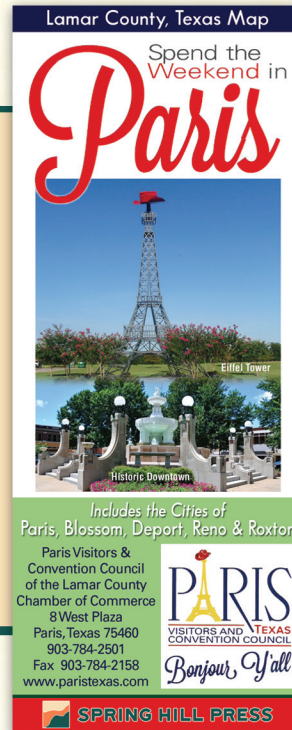
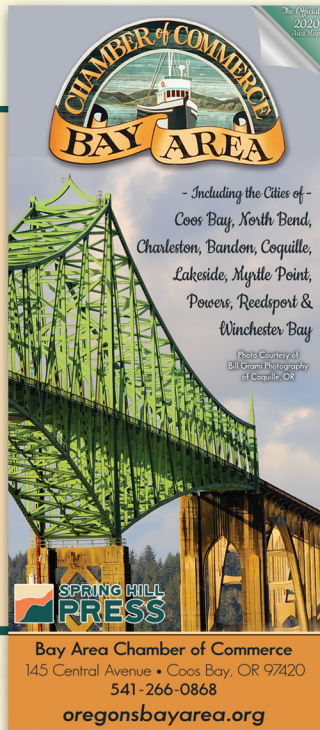


PROVIDING HIGH QUALITY CARTOGRAPHIC SOLUTIONS



PROJECT PROPOSAL

OUR #1 PRIORITY IS THE CHAMBER

SPRING HILL PRESS

800-627-8141 › 217 N. MARKET ST. STE A › MT. VERNON, MO 65712

WWW.SPRINGHILLPRESS.NET

OUR #1 PRIORITY IS THE CHAMBER

Here are just a few of the reasons that many Chamber's choose Spring Hill Press to produce their Official map

- There are no multi year/edition contracts. We provide a product you'll be proud to distribute and feel you will renew for the next edition.
- Maps are full color process, printing on 70# glossy enamel paper.
- Maps fold to approximately 4" x 9", rack size for easy display.
- Map content will be 30 days current. Cartographic proofs are provided for the Chamber staff to review & sign off. Recommend city/county review to ensure accuracy.
- Member advertisers receive a full color proof for their approval.
- Artwork is produced at no cost & available as a digital file by request.
- A final four-color proof with ads will be provided for final review and signature. All requested changes will be addressed on this proof.
- Typical project duration is 10 to 12 weeks from first date of sale.
- SHP will deliver maps to a single location as directed by the Chamber. Spring Hill Press will pay all freight costs.
- Each advertiser will receive 1 copy of the map with their invoice.
- Advertising rates range from \$450.00 to \$3,500.00. For members convenience SHP accepts MC, Visa, American Express, Discover, or ACH and PayPal.
- Spring Hill Press will pay a 10% royalty on the total net amount. Chamber will be paid on all collected revenues, 90 days after the map is shipped. SHP employs our own collection staff for quicker response to collections!
- We produce a minimum of 5,000 up to 10,000 copies

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OUR #1 PRIORITY IS THE CHAMBER

Enhanced On-Line Maps & Advertising

Enhanced on-line maps feature categorized business listings, pinpointing of locations, display advertising and web link connectivity. Users can select a category and advertising member businesses will appear with their contact information, full color display ad and clickable web link. And when viewed on a smart phone, users will be able to tap the phone number and it will auto dial that business.

Our brand new website and map examples may be found by clicking on www.springhillpress.net and select Map Locator.

Chambers are provided a web link to the new on-line Chamber map to drive additional traffic to that members web site. All advertisers will be provided a web link upon request.

This is an opportunity for potential customers to locate a member business and services available by growing your on-line presence.

All of these enhanced features are at no additional cost to your participating members..

WWW.SPRINGHILLPRESS.NET
800-627-8141



217 N. MARKET ST. STE A › MT. VERNON, MO 65712

We Deliver Your Message Online!



Chamber Map

Advertising On Sale Now!

"Reserve Your Space Today"

1.800.627.8141

Back Cover	\$3,500
Full Panel	\$2,000
2/3 Panel	\$1,400
8" x 2 1/2"	\$1,250
4" x 5"	\$1,250
1/2 Panel	\$1,100
1/3 Panel	\$800
5" x 2 1/2"	\$775
4" x 2 1/2"	\$650
2 1/2" x 2 1/2"	\$450

- Maps are the #1 requested marketing piece for Chambers.
- Added return on investment for Chamber members.
- Reliable non-dues revenue stream for Chambers.
- No Multi year contracts.
- Four color maps that fit all map racks & glove boxes.
- Updated digital maps ensures accuracy & ledgibility.
- **FREE AD DESIGN** with access to all digital elements.
- **FREE SHIPPING** to advertisers and distribution points creates high traffic visibility.
- **FREE ENHANCED** On-Line Maps featuring categorized business listings, pinpointing locations, display ads and web link connectivity.
- **FREE** Advertising on Nationwide Online Marketing
- Flexible Payment Schedules & Credit Card Plans for customer convenience.

Advertising on high quality maps showcases your business to thousands of potential new customers for as little as 4 cents per map.

\$ More Cost Effective than Handing out Business Cards \$

Distribution List

The Chamber of Commerce is the sole distributor of this map product!

Participating Chamber members will receive 1 copy for their records. Additional copies will be available through the Chamber office.

217 N. Market St. Ste A • Mt. Vernon, MO 65712

visit us online

www.springhillpress.net

